

P R O C L A M A T I O N

- WHEREAS, all citizens of the United States depend on their vacations for pleasure, rest, relaxation and better health, and,
- WHEREAS, thousands of men and women in the State of South Dakota depend, directly or indirectly, on tourist trade to provide them with gainful employment, and,
- WHEREAS, traveling vacationers contribute millions of dollars in gasoline and other taxes to the State Treasury of South Dakota, and,
- WHEREAS, individuals, companies and industries catering to vacationers are vitally important to the progress and prosperity of our state, and
- WHEREAS, the vacation travel industry of America has announced that the period May 21 through May 27, 1961, will be observed throughout the United States as

VACATION PLANNING WEEK

with the purpose of enabling all Americans to take fullest advantage of their holidays, and,

- WHEREAS, all residents of South Dakota are proud of the beauty spots which abound in this state and are anxious to attract visitors from all parts of the nation, and
- WHEREAS, tourism is the second largest industry in South Dakota,

NOW THEREFORE, I, ARCHIE GUBBRUD, Governor of the State of South Dakota, do hereby proclaim the period May 21 through May 27, 1961, to be VACATION PLANNING WEEK throughout the State of South Dakota and urge all individuals, companies, industries and other organizations to give the observance their fullest cooperation and support.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of South Dakota to be affixed this 27th day of February, 1961.



GOVERNOR, STATE OF SOUTH DAKOTA

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